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GENEON ENTERTAINMENT RELEASES HELLSING ULTIMATE OVA SERIES

LOS ANGELES (November 20, 2006) – Geneon Entertainment (USA) Inc. is pleased to announce the release of the much-anticipated HELLSING ULTIMATE OVA SERIES. Based on the phenomenally popular and ongoing HELLSING Manga series, HELLSING ULTIMATE OVA SERIES is completely reanimated in the original comic style the creator, Kouta Hirano intended. HELLSING ULTIMATE OVA SERIES will be available on DVD beginning December 5, 2006.

For over a century, the mysterious Hellsing Organization has been secretly protecting the British Empire from undead "freaks." When Integra Hellsing succeeded as the head of the organization, she also inherited the ultimate weapon against these undead enemies, a rogue vampire named Alucard. Armed with an enormous "anti-freak" gun and possessing mysterious and frightening powers, Alucard is forced to shoot Seras Victoria, a young policewoman held hostage by a vampire. "Do you want to live?" he asks Seras, whose very answer changes the course of her existence. Now reborn as Alucard's servant, Seras is torn between her conflicting humanity and her vampire urges as the story unravels in HELLSING ULTIMATE OVA SERIES.

HELLSING ULTIMATE OVA SERIES will be available on DVD in both standard and a special limited edition. The limited edition DVD features include:

- All standard edition content plus a second disk with 57 minutes of extras
- Special Collectors Steel book package
- Alucard Relief Figurine onpack imported from Japan (US Exclusive Coloring)
- 16x9 anamorphic widescreen encoded from HD Master
- 5.1 DTS English
- 5.1 Dolby Digital (English and Japanese with English subtitles)
- Audio commentary featuring Taliesin Jaffe (English Voice Director) and Crispin Freeman (voice of Alucard)
- Trailer
 - Broken English version
 - Young King Ours version
 - Japanese EP1 Trailer
 - US Trailer
- Non-Credit Ending
- 4 Japanese TV commercials

Directed by Tomokazu Tokoro with animation by Satelight Inc., HELLSING ULTIMATE OVA SERIES has been hailed one of the most anticipated anime titles in 2006 (*Anime Insider Magazine*). For more information visit: <http://hellsingultimate.com/>

HELLSING ULTIMATE OVA SERIES: SYNOPSIS

For over a century, the mysterious Hellsing Organization has been secretly protecting the British Empire from undead "freaks." When Integra Hellsing succeeded as the head of the organization, she also inherited the ultimate weapon against these undead enemies, a rogue vampire named Alucard. Armed with an enormous "anti-freak" gun and possessing mysterious and frightening powers, Alucard is forced to shoot Seras Victoria, a young policewoman held hostage by a vampire. "Do you want to live?" he asks Seras, whose very answer changes the course of her existence. Now reborn as Alucard's servant, Seras is torn between her conflicting humanity and her vampire urges.

HELLSING ULTIMATE OVA SERIES: SETTING

Hellsing Organization:

Dedicated to waging a war against the undead, this secret paramilitary organization is unknown to the public - but apparently has some official authorization, as evidenced by the procedural channels enacted for dealing with outbreaks of vampirism in England.

The Organization is housed in the ancestral Hellsing mansion, and some elite members even live there. Seras is invited to live there after she becomes a vampire. Integra Hellsing is the leader of the Organization and she inherits the position after the mysterious death of her father.

Iscaiot Organization:

This secret branch of the Vatican is concerned with the same mission as Hellsing - the destruction of the unholy undead. Ideological differences come into play, as the Hellsing Organization has different methods in waging its battles against the undead. Integra takes a special affront to the interference from the Iscaiot, claiming England is a Protestant country and the Vatican has no authority there.

HELLSING ULTIMATE OVA SERIES: CHARACTER PROFILES

Alucard:

Arguably the most powerful vampire to exist, who for reasons yet unknown has chosen to continue to work with the Hellsing Organization in their struggle to rid the world of vampires and other forces of darkness. His relationship with Integra is double-edged ~ at times he seems condescending, and at others he extends his respect.

Faced with the choice of letting a vampire Priest escape or sacrificing Ms. Seras Victoria's normal every day existence, he offers the dark choice to let her die and join him among the undead. Specifically, why the great Alucard chose her is yet to be disclosed.

Able to regenerate from nearly any wound, save those caused by silver, or holy artifacts, Alucard can also teleport and open up a portal to the netherworld. He undoubtedly has other powers yet to be demonstrated.

Seras Victoria:

Known as "Kitten" during her time with the Special Forces D11 group, this young agent has shown remarkable strength. She allows Alucard to kill and resurrect her in order to eliminate the Vampire Priest.

Despite her newfound hunger for blood, she continues to resist, despite Alucard's insistence that she must have it. While Peter trains her for her new mission as an agent of Hellsing, she is reluctant to kill and she wonders if she too will become as much a monster as the things she is forced to hunt.

Integra:

Integra Wingates Hellsing is the leader of the Hellsing Organization. Inherited from the late Hellsing. Cool, beautiful, and quick to anger, she demands respect and complete obedience in the service of the Hellsing mission. Feared and awed by those around her, she is not hesitant about doling out reprimands - even to Alucard. The ultimate demonic weapon, Alucard, listens to her and her alone.

Walter:

Retainer to the Hellsing family, he is utterly devoted to Integra and the services of the Hellsing family. He watches over Seras and tries to instruct her on things she now needs to beware of, such as sunlight and silver. A kind man, he also is a confidant of Integra, as she freely vents about confidential matters in his presence. This butler is not a simple servant, he too possesses a great deal of mysterious power.

Anderson:

A representative of the secret Vatican organization known as Iscariot, Alexander firmly believes he is on a divine mission to kill all Vampires. When he fights Alucard for the first time, he surprises the vampire by regenerating, previously thought to only be a vampiric trait - though he confesses it to be a gift of God and as well as man made technology.

The Vampiric Priest:

The Priest of the Cheddar Village church conveys a soothing presence, probably a remnant of his days as an actual priest. Now, overcome with his newfound vampire powers, he is converting everyone he can into a ghoul.

ABOUT GENEON ENTERTAINMENT

Geneon Entertainment (USA) Inc. (www.geneonanimation.com) is one of the world's leading media and entertainment companies in the development, production, marketing and distribution of entertainment content, with offices in the U.S. and Japan. Geneon currently sells to a variety of consumers, with home entertainment products in many categories and channels, such as animation, film, music, television programming, interactive media, and brand licensing and merchandising. Headquartered in Long Beach, California, Geneon Entertainment's parent company is Tokyo-based advertising giant Dentsu, Inc.